

Title	Describe tobacco control and health promotion as ways of enhancing health through smoking cessation		
Level	3	Credits	5

Purpose	People credited with this unit standard are able to describe tobacco control and health promotion as ways of enhancing health through smoking cessation.
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Classification	Health, Disability, and Aged Support > Whānau Ora and Community Support
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Available grade	Achieved
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Explanatory notes

- 1 Legislation relevant to this unit standard includes:

Health and Disability Commissioner (Code of Health and Disability Services Consumers' Rights) Regulations 1996;
 Human Rights Act 1993;
 Privacy Act 1993;
 Smoke-free Environments Act 1990;
 Smoke-free Environments Regulations 2017.

- 2 New Zealand Standards relevant to this unit standard include:

NZS 8134.0:2008 *Health and disability services Standards – Health and disability services (general) Standard*;
 NZS 8134.1:2008 *Health and disability services Standards – Health and disability services (core) Standards*.
 All New Zealand Standards are available at <https://www.standards.co.nz/>.

- 3 Smoking cessation references:

McEwen, A., Hajek, P., McRobbie, H., & West, R. (2006). *Manual of smoking cessation: A guide for counsellors and practitioners*. Oxford, U.K.; Malden, MA: Blackwell Pub.

The following smoking cessation publications are available at:
<https://www.health.govt.nz/our-work/preventative-health-wellness/tobacco-control/tobacco-control-publications>:

Wehipeihana, N., Were, L., Goodwin, D., & Pipi, K. (2018). *Addressing the Challenges of Young Māori Women Who Smoke: A developmental evaluation of the phase two demonstration project*. Evaluation Report. Wellington: Ministry of Health.

<https://www.health.govt.nz/publication/addressing-challenges-young-maori-women-who-smoke-developmental-evaluation-phase-two-demonstration>

Ministry of Health. (2014). *The New Zealand Guidelines for Helping People to Stop Smoking*. Wellington: Ministry of Health. URL:

<https://www.health.govt.nz/publication/new-zealand-guidelines-helping-people-stop-smoking>

Ministry of Health. (2009). *Implementing the ABC approach for smoking cessation: Framework and work programme*. Wellington: Ministry of Health. URL:

<https://www.health.govt.nz/system/files/documents/publications/implementing-abc-approach-smoking-cessation-feb09.pdf>

4 Smoking cessation resources:

The following texts and web-based references provide information on general provisions, smoke-free law, and tobacco control and smoking, in New Zealand:

Best Practice Advocacy Centre (bpac^{NZ}):

<https://bpac.org.nz/Audits/encouraging-smoking-cessation-2019.aspx> (note that there are many tobacco dependence and smoking cessation resources available on the bpac^{NZ} website).

Smokefree health education resources links:

<https://www.healthed.govt.nz/>.

Smokefree Aotearoa 2025:

<https://www.smokefree.org.nz/smokefree-in-action/smokefree-aotearoa-2025>

NZ Parliament. (2010). *Report of the Māori Affairs Select Committee: Inquiry into the tobacco industry in Aotearoa and the consequences of tobacco use for Māori*. New Zealand House of Representatives. URL: https://www.parliament.nz/resource/en-nz/49DBSCH_SCR4900_1/2fc4d36b0fbdfed73f3b4694e084a5935cf967bb

NZ Parliament. (2011). *Government response to the report of the Māori Affairs Committee on its inquiry into the tobacco industry in Aotearoa and the consequences of tobacco use for Māori (Final response)*. New Zealand House of Representatives. URL:

https://www.parliament.nz/resource/en-nz/49DBHOH_PAP21175_1/9f015010d386fe11050cddfbb468c2a3f5b0cb89

5 Health promotion references:

Health Promotion Agency (2019). *New Zealand Smoking Monitor 2017/18 Annual Report*. Wellington: Health Promotion Agency. URL:

<https://www.hpa.org.nz/research-library/research-publications/new-zealand-smoking-monitor-2017-18-annual-report>

World Health Organization (2019). *Global strategy to accelerate tobacco control: advancing sustainable development through the implementation of the WHO FCTC 2019-2025*. Geneva: World Health Organisation. URL: <https://www.who.int/fctc/cop/g-s-2025/en/>

Ministry of Health (2019). Models of health: <https://www.health.govt.nz/our-work/public-health-workforce-development/about-public-health/models-health>

World Health Organisation (1986). The Ottawa Charter for Health Promotion. Geneva: World Health Organisation. URL: <https://www.who.int/healthpromotion/conferences/previous/ottawa/en/>

6 Definition:

Population group refers to a collection of people identified in accordance with characteristics held in common, including but not limited to: a specified geographical location, age, race, gender, culture, risk factor(s), or the possession of a defined disability or disease.

Outcomes and performance criteria

Outcome 1

Describe tobacco control and health promotion as ways of enhancing health through smoking cessation.

Performance criteria

- 1.1 The prevalence of tobacco use in New Zealand is described in terms of the smoking cessation references.
- Range evidence is required for prevalence nationally, and for one population group in New Zealand.
- 1.2 Tobacco control legislation is described in relation to its approaches to enhancing health by restricting tobacco use and placing restrictions on the sale of tobacco products.
- Range approaches include but are not limited to – purposes, restrictions, requirements;
evidence is required in relation to – Smoke-free Environments Act 1990, Smoke-free Environments Regulations 2007.
- 1.3 The purpose of, and major strategies for, health promotion are described in accordance with the Ottawa Charter.
- Range: major strategies may include but are not limited to – creating supportive environments, strengthening community action, building healthy public policy, developing personal skills, re-orienting health services;
evidence is required for three strategies.

1.4 Common characteristics of recognised models of health promotion are described in accordance with the health promotion references.

Range: recognised models of health promotion include – Ottawa Charter, Pacific model of health promotion, Te Pae Mahutonga, TUHA – NZ, one other government or non-governmental organisation model of health promotion.

1.5 The evidence base for health promotion strategies as a means of enhancing health through smoking cessation is described in accordance with the smoking cessation references.

1.6 One example of a health promotion initiative for enhancing health through smoking cessation is described in accordance with the smoking cessation references.

Planned review date	31 December 2024
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Status information and last date for assessment for superseded versions

Process	Version	Date	Last Date for Assessment
Registration	1	21 July 2011	31 November 2021
Review	2	MM 2019	N/A

Consent and Moderation Requirements (CMR) reference	0024
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This CMR can be accessed at <https://www.nzqa.govt.nz/framework/search/index.do>.

Comments on this unit standard

Please contact Careerforce info@careerforce.org.nz if you wish to suggest changes to the content of this unit standard.